**WHOLESALE AGREEMENT**

***YOUR LOGO***

**(optional)**

***[Company’s name]***

***[Address]***

***[Email]***

***[Phone number]***

This agreement must be made between retailer and yourself upon execution and delivery by facsimile to your company.

**GENERAL TERMS OF AGREEMENT**

To qualify for wholesale purchases, you must be a valid retail business and by agreeing to our terms and conditions you certify that you are such. You are only authorized to sell through the retail store that you have listed. Secondary stores, as well as website and online sales must receive prior written approval.

**ORDER REQUIREMENTS**

We ask that you spend a minimum of ***[minimum amount of order]*** on each order placed with a minimum quantity of ***[minimum quantity of each product]*** units of each product.

Due to limited stock, we ask that you do not order more than ***[maximum quantity of each product]*** amount of the same product in order to respect production and shipping deadlines.

Due to high demands for ***[the specific holiday period***], all orders for this specific period must be placed before the ***[cut-off date]*.** We can’t guarantee our usual delivery time if an order is submitted after this deadline.

**PAYMENT INFORMATION**

We accept payments via ***[credit card, Paypal, checks, …]****.*

Orders must be pre-paid; we are not able to offer accounts. You will be emailed the invoice and goods will be held for ***[number of days]*** days pending payment. Please note that we only hold limited stock so all orders will be held for a maximum of ***[number of days on hold]*** days being reallocated to another stockist. No orders will be processed until full payment is received. Orders may be canceled within ***[number of days for cancellation]*** business days of the order placement.

***[or]***

50% of the orders must be pre-paid and 50% must be paid upon reception of the goods. You will be emailed the invoice and goods will be held for ***[number of days]*** days pending payment. Please note that we only hold limited stock so all orders will be held for a maximum of ***[number of days on hold]*** days being reallocated to another stockist. No orders will be processed until the first payment is received. Orders may be canceled within ***[number of days for cancellation]*** business days of the order placement.

***[or]***

Orders must be paid upon reception of the goods. Failure to respect this deadline will incur an additional cost of ***[penalty percentage]***% of the total order for each ***[days/week/month]*** of delay.

***[or]***

Orders must be paid at most ***[30, 60, 90]*** days after the shipping date of the goods. Failure to respect this deadline will incur an additional cost of ***[penalty percentage]***% of the total order for each ***[days/week/month]*** of delay.

We reserve the right to alter our prices at any time unless prior invoiced.

**SHIPPING & HANDLING**

The retailer incurs the shipping costs but ***[your company’s name***] will insure packages with the carrier. Delivery is typically within ***[minimum delivery time]*** to ***[maximum delivery time]*** days of production. We use ***[USPS, FedEx, or UPS Ground shipping],*** based on cost affordability, If your shipment is damaged in transit you agree to contact ***[your company’s name***] within ***[limit of days after delivery]*** days of delivery.

Any problems must be reported in writing or by email and retailer cannot return goods until he has received a written authorization. Goods sent back without one will not be credited to your account.

**PRICING POLICY**

Goods must not be marked-up or marked-down without a written consent of ***[your company name].*** Goods should be sold to consumers between ***[lower limit percentage]%*** and ***[upper limit percentage]***% of the MSRP. Goods can be sold at discounted price. The discounted items can’t be sold at less than ***[discount percentage]***% of the MSRP.

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All of the designs, products, and content within and any materials made available on the website are the sole property of ***[your company name]***. The website, designs, products, images and content within are protected by copyright and intellectual property law and may not be reproduced in any form without the express written consent of ***[your company name]***. You hereby agree not to reprint, post, or copy (including electronic or digital scans) any photography, sales materials, or product designs without the advance, express written consent of ***[your company name].***

**PRIVACY POLICY**

Any personal information that you provide to us including your name, address, telephone number and email address will be treated confidentially and will not be released, sold or rented to any entities or individuals outside of ***[your company name]. [your company name]*** does not collect or record any credit card details you may provide when purchasing products from the ***[your company name]*** website.

BY SIGNING BELOW, YOU AGREE THAT YOU HAVE READ, UNDERSTAND AND ACCEPT THE TERMS AND CONDITIONS DESCRIBED HEREIN. AN EXECUTED AGREEMENT MUST BE SUBMITTED WITH EVERY ORDER SUBMITTED.

     Signature:                                                                              Email:

     Printed Name:                                                                        Phone:

     Company/Title:                                                                      Date: